

JANUARY

<i>January 1-7</i>	<i>January 8-14</i>	<i>January 15-21</i>	<i>January 22-31</i>	
Speed Prevention <i>#StopSpeeding</i>	Railroad Safety <i>#DoNotStopOnTracks</i>	Railroad Safety <i>#DoNotStopOnTracks</i>	Prelude to Super Bowl LII <i>#DontDriveDrunk</i>	
Stop Speeding Before It Stops You	Do Not Stop On Tracks	Do Not Stop On Tracks	Fans Don't Let Fans Drive Drunk	www.trafficsafetymarketing.gov www.destinationzerodeaths.com

FEBRUARY

<i>February 1-7</i>	<i>February 8-14</i>	<i>February 15-21</i>	<i>February 22-28</i>	
Super Bowl LII <i>#DontDriveDrunk</i>	Buckle Up For Love <i>#BuckleUpForLove</i>	Mardi Gras Safety <i>#DontDriveDrunk</i>	Mardi Gras Safety <i>#DontDriveDrunk</i>	
Fans Don't Let Fans Drive Drunk	Buckle Up! Do It For Love	Fans Don't Let Fans Drive Drunk	Fans Don't Let Fans Drive Drunk	www.trafficsafetymarketing.gov www.twitter.com/buckleupforlove

MARCH

<i>March 1-7</i>	<i>March 8-14</i>	<i>March 17</i>	<i>March 18-31</i>	
Prelude to St. Patrick's <i>#BuzzedDriving</i>	Prelude to St. Patrick's <i>#BuzzedDriving</i>	St. Patrick's Day <i>#BuzzedDriving</i>	LA Roundabout Safety <i>#RoundaboutsSaveLives</i>	
Buzzed Driving is Drunk Driving.	Buzzed Driving is Drunk Driving.	Buzzed Driving is Drunk Driving	Roundabouts Save Lives	www.trafficsafetymarketing.gov http://www.apwa.net/workzone/

APRIL

<i>April 1-8</i>	<i>April 9-13</i>	<i>April 15-19</i>	<i>April 20-30</i>	
Prelude to Work Zone Awareness Week <i>#SlowDownInConeZone</i>	Work Zone Awareness Week <i>#SlowDownInConeZone</i>	National Distracted Driving Awareness cont'd <i>#JustDrive</i>	LA Occupant Protection (Seat belt Safety) <i>#BuckleUp</i>	
Slow Down in Cone Zone	Slow Down in Cone Zone	U Drive. U Text. U Pay	Buckle Up In Your Truck	http://lahighwaysafety.org/buiyt.html www.nsc.org

MAY

<i>May 1-6</i>	<i>May 7-13</i>	<i>May 14-21</i>	<i>May 22 to May 31</i>	
Cinco De Mayo <i>#BuzzedDriving</i>	UN Road Safety Week <i>#SlowDown</i>	Occupant Protection Seat Belt Enforcement Mobilization <i>#ClickItOrTicket</i>	Occupant Protection Seat Belt Enforcement Mobilization <i>#ClickItOrTicket</i>	
Buzzed Driving Is Drunk Driving	Stop Speeding Before It Stops You	Click It Or Ticket	(Secondary Message: Rear Seat, Click It, Louisiana!	We need to promote the Back Seat Law more. http://lahighwaysafety.org/occupant.html www.who.int/roadsafety

JUNE

<i>June 1-3</i>	<i>June 4-15</i>	<i>June 16-21</i>	<i>June 22-28</i>	
Occupant Protection Seat Belt Enforcement Mobilization cont'd	LA Bike Safety <i>#BeARollModel</i>	National Ride to Work <i>#SharetheRoad</i> <i>#WatchForMe</i>	Prelude to 4th of July <i>#BuzzedDriving</i>	
Click It or Ticket	Be A Roll Model	Share the Road with Motorcyclists and Scooter Riders	Buzzed Driving is Drunk Driving	www.trafficsafetymarketing.gov http://www.sharetheroad.org/

JULY

<i>July 1-7</i>	<i>July 8-14</i>	<i>July 15-21</i>	<i>July 22-31</i>	
4th of July Impaired Driving Prevention #DriveSober	LA "Move It" Campaign #MoveIt	Safe Summer Travels #BuckleUp	National Heatstroke Prevention Awareness #HeatstrokeKills	
Drive Sober or Get Pulled Over	Did you crash? Move car from roadway.	Going on a vacay? Buckle up!	July 31 is National Heatstroke Prevention Day	www.trafficsafetymarketing.gov http://lahighwaysafety.org/occupant.html

AUGUST

<i>August 1-7</i>	<i>August 8-14</i>	<i>August 15-21</i>	<i>August 22-31</i>	
Back to School Safety Month #BacktoSchoolSafety	Back to School Safety Month #BacktoSchoolSafety	National Drive Sober Labor Day Mobilization #DriveSober	National Drive Sober Labor Day Mobilization #DriveSober	
Walk, Bike and Ride to School Safely	Walk, Bike and Ride to School Safely	Drive Sober or Get Pulled Over	Drive Sober or Get Pulled Over	www.trafficsafetymarketing.gov http://lahighwaysafety.org/impaired.html Twitter Chat: Drive Sober or Get Pulled Over

SEPTEMBER

<i>September 1-3</i>	<i>September 4-8</i>	<i>September 9-16</i>	<i>September 17-30</i>	
National Drive Sober Labor Day Mobilization #DriveSober	Prelude to LA Distracted Driving Campaign #ItCanWait	LA Distracted Driving Campaign #ItCanWait	Child Passenger Safety Awareness #RightSeat	September 29 is National Seat Check Saturday.
Drive Sober or Get Pulled Over	Don't Drive Distracted The Text Can Wait	Don't Drive Distracted The Text Can Wait	Are your kids safe? Buckle 'em up?	http://lahighwaysafety.org/occupant.html Facebook Page: Buckle Up Louisiana

OCTOBER

<i>October 1-7</i>	<i>October 8-20</i>	<i>Oct. 21-27</i>	<i>Oct. 22-26</i>	
Walk and Bike to School Week #WalkBikeSafely	Prelude to National Teen Driver Safety Week #TeenDriverSafety	National Teen Driver Safety Week #TeenDriverSafety	National School Bus Safety Week #StopOnRed #SaveKidsLives	NETS http://trafficsafety.org/
Walk and Bike to School Safely	Never Give up Until Teens Buckle Up	5 To Drive: Know the Rules	Oct 31 - Halloween #BuzzedDriving	www.trafficsafetymarketing.gov http://lahighwaysafety.org/teen.html

NOVEMBER

<i>November 1-7</i>	<i>November 8-11</i>	<i>November 12-18</i>	<i>Nov. 21-24</i>	
Football Safety #DesignateADriver	Prelude to LA Move Over Week #MoveOver	LA Move Over Week Move Over, Save a Life #MoveOver	LA Bayou Classic Occupant Protection #BuckleUp	
Going Tailgate? Have a designated driver.	Move Over, Save a Life!	November 20 - World Remembrance Day for Traffic Victims #DZDDay	November 22 - Thanksgiving Campaign #BuckleUp	www.trafficsafetymarketing.gov http://lahighwaysafety.org/occupant.html Twitter Chat: Buzzed Driving

DECEMBER

<i>November 23 to Dec. 7</i>	<i>December 8-12</i>	<i>December 13-21</i>	<i>December 22 to January 1</i>	
Pre-Holiday Impaired Driving Prevention #BuzzedDriving	Pre-Holiday Impaired Driving Prevention #BuzzedDriving	Holiday Impaired Driving Prevention #DriveSober	Holiday Impaired Driving Prevention #DriveSober	
Buzzed Driving is Drunk Driving	Buzzed Driving is Drunk Driving	Drive Sober or Get Pulled Over	Drive Sober or Get Pulled Over	www.trafficsafetymarketing.gov http://lahighwaysafety.org/impaired.html