



Social Media Scheduler

Like [Destination Zero Deaths](#) on Facebook. Follow [@DestZeroDeaths](#) on Twitter.

Share these messages and make comments.

Use hashtags **#BuzzedDrivingLA #MardiGrasLA** on February 17 to 23

Use hashtags **#DriveSoberLA #MardiGrasLA** on February 24 to 28

For Twitter and Facebook posts

February 17-19

(Social Norming: Buzzed Driving is Drunk Driving)

#DZD issues a Call to Action and reminds everyone to celebrate #MardiGrasLA responsibly and safely. Remember to protect your beads. Don't drive drunk this Mardi Gras. #BuzzedDrivingLA.

#DZD kicks off #MardiGrasLA campaign this week! Always remember that buzzed driving is drunk driving. #BuzzedDrivingLA



February 20-23 (Enforcement Message)

(Enforcement Message: Drive Sober or Get Pulled Over)

In 2015 during #MardiGrasLA, at least 600 fatal and injury crashes resulted in 11 deaths, 55% of them were alcohol-related. We remind you to #DriveSoberLA!



Let's work together to end drunk driving. Don't let Fat Tuesday turn into Sorry Wednesday #DriveSoberLA to reach zero deaths.

February 24-28 (Enforcement Message)

(Enforcement Message: Drive Sober or Get Pulled Over)

It's #MardiGrasLA, so plan ahead! Don't let Fat Tuesday turn into Sorry Wednesday. #DriveSoberLA or designate a driver. A safety reminder from the #DZD Team.



In 2015 during #MardiGrasLA, at least 600 fatal and injury crashes resulted in 11 deaths, 55% of them were alcohol-related. We remind you to #DriveSoberLA!

During #MardiGrasLA 2015, 15% of the 600 fatal and injury crashes involved alcohol. Let's work together to end drunk driving. #DriveSoberLA to reach zero deaths.