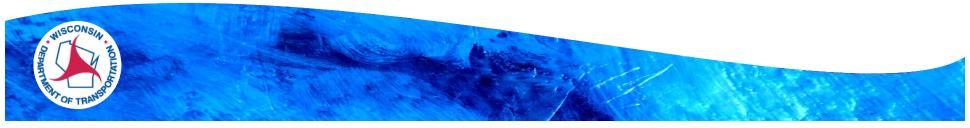


#### RAC / TRB State Reps 2014

**Hosted by the Wisconsin Department of Transportation** 





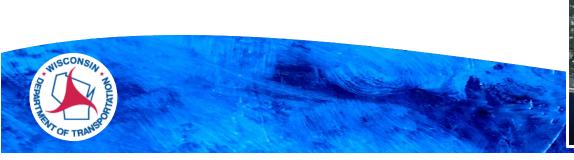
### About Madison: People and jobs

- ▶ City of Madison population ... 235,000
- ▶ Dane County population ... 492,000
- Notable employers (2010)
  - State of Wisconsin / UW-Madison ... 47,200
  - UW Hospital & Clinics ... 7,253
  - Kraft / Oscar Mayer ... 3,500
  - Epic Systems ... 3,200
  - American Family ... 3,000



## About Madison: Weather & geography

- Downtown located on an isthmus between Lake Mendota (north) and Lake Monona (south)
  - Great for recreation
  - Bad for traffic
- Average July weather
  - High 83, Low 60
  - 4.32 inches of rain
  - No snow on record in July (yet)





#### Places to see: Capitol Square (1 block)





#### Places to see: Capitol Square (1 block)



# Places to see: Overture Center (1 block)





## Places to see: Memorial Union, UW Madison (6 blocks)





## Places to see: Memorial Union, UW Madison (6 blocks)



#### Places to see: Babcock Dairy, UW Madison (1.5 miles)





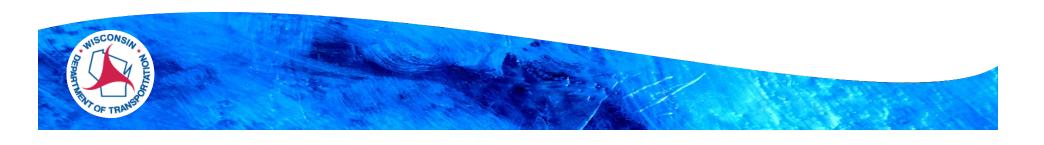
#### Places to see: Babcock Dairy, UW Madison (1.5 miles)



#### Places to see: Madison Mallards / Warner Park (5 miles)







#### Road trip possibilities

- Wisconsin Dells ... 53 miles
  - Water parks & scenic tours
- Spring Green ... 35 miles
  - American Players Theater & Frank Wright's Taliesen



- Lodi ... 22 miles
  - Home of Susie the Duck and Daniel Yeh



### Green Bay – 150 miles



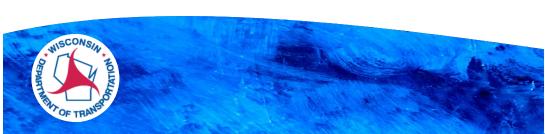


### **America's Dairyland**



### **Getting to Madison**

- About 20 minutes from downtown to I-39/90/94
- Dane County Regional Airport
  - American Eagle
  - Delta
  - Frontier
  - United
  - About 15 minutes to hotel





#### **Madison Concourse Hotel**

- www.concoursehotel.com
- Downtown location
- > 356 rooms
- Free airport shuttle
- On-site parking garage
- Free wi-fi in all rooms



