

OF THE NATIONAL ACADEMIES

Distributing TRB Publications to State DOTs





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Goal - Getting it Right!

To get the right publications to the right people in the right quantities in the right format



Steps Taken to Date

- 2010: Survey of TRB State Representatives
 - Strong support expressed for "going electronic"
- 2011: Initiated beta test of system that relies primarily on electronic dissemination
 - Three state DOTs and several other TRB sponsors participated
- 2012: Consensus at July State Reps meeting to implement new dissemination system
- 2013: Announce and implement new dissemination system



Electronic First – Hard Copy as Needed

- 1. Rely primarily on electronic notifications and access
- 2. Make it possible for individuals to obtain a hard copy if they need it
 - TRB will provide a full set of hard copy
 TRB publications to the DOT library
 - Request directly from TRB

1. Electronic Notifications & Access

- Employee subscribe to TRB Weekly e-Newsletter
 - Can customize by topic area
- Employee sign up directly for TRB's RSS feed
 - Can customize by topic area
 - RSS feed can show up in the employee's email or designated reader
- DOT place a TRB developed script containing an RSS feed on your intranet site
 - DOT library homepage or other location that employee sees on a regular basis



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Customizing Your TRB e-Newsletter



TRANSPORTATION RESEARCH BOARD

OF THE NATIONAL ACADEMIES

TUESDAY, JUNE 25, 2013

SUBSCRIBE

TRB NEWS

2014 TRB 93rd Annual Meeting and Transportation Research Record: Paper Submissions Due August 1, 2013



TRB is accepting papers for consideration as part of the program for the TRB 93rd Annual Meeting, January 12-16, 2014, in Washington, D.C. and for publication in the Transportation Research Record: Journal of the Transportation Research Board (TRR). The spotlight theme for the TRB 93rd Annual Meeting is Celebrating Our Legacy, Anticipating Our ...

Remember you can update your interests at any time to help us deliver only the most relevant information to you each week.

UPDATE YOUR

INTERESTS

Update my interests

TRB Executive Committee Member Daniel Sperling 2013 Blue Planet Prize Recipient

CONNECT WITH TRB





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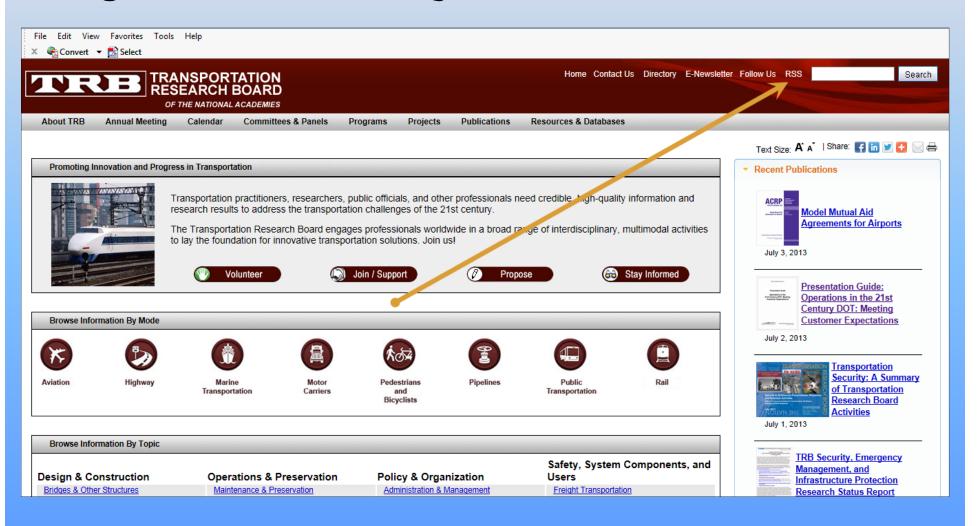
Customizing Your TRB e-Newsletter

V = 1	TRANSPORTATION RESEARCH BOARD OF THE NATIONAL ACADEMIES	
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Subscriber Prefere	ences	
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You are subscribed	to the following topics:	
Topic		Check to Delete
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Construction		
Data and Informat	tion Technology	
Design		
Economics		
Education and Tra	aining	
Energy		
Environment		



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Customize TRB RSS Feed

Transportation Research Board RSS Feeds

What is RSS?

Proposed Research, Research in Progress, and TRB Publications

RSS Feed	View RSS Feed	Add RSS Feed to Reader
Request for Proposals	RSS	CRSS FEED BY \$7.00
Request for Information	RSS	CRSS FEED BY \$7.80
Research in Progress	RSS	
TRB Publications	RSS	CRSS FEED BY #

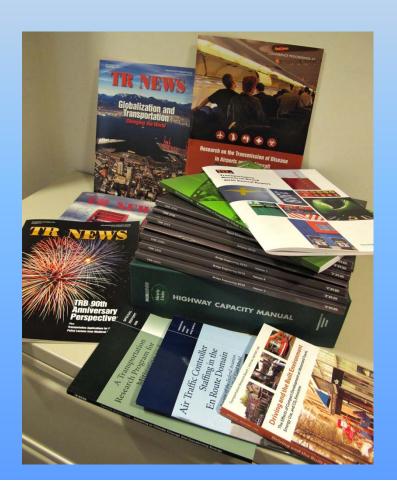
Topics by Mode and Function

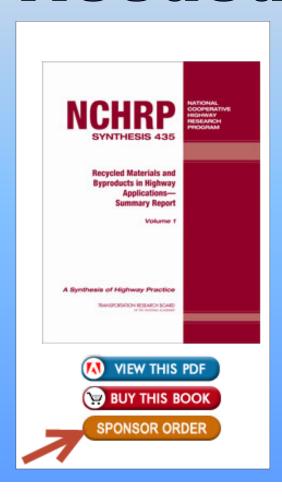
RSS Feed	View RSS Feed	Add RSS Feed to Reader
All Modes and Functions	RSS	CRSS FEED SY #
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Aviation	RSS	RSS FEED BY
Bridges and Other Structures	RSS	CRSS FEED DY 🍇
Construction	RSS	CRSS FEED 13 Y7 15
Data and Information Technology	RSS	CRSS FEED BY &
Design	RSS	CRSS FEED DY 🔭



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2. Obtaining a Hard Copy from TRB if Needed





Next Steps

- Begin "Electronic First Hard Copy as Needed" distribution this Fall
- Provide each TRB State Rep a list of who in their DOT currently has a hard copy subscription
- Provide instructions for use by TRB State Reps and state DOT employees