



SASHTO 2014 Sponsorship Opportunities

Sponsorship Levels	Cost	Complimentary Delegate Registrations ¹	Complimentary Golf Registrations	Trade Show Booth ²	Reception / Hospitality Suites ³	Listing on Conference Program	Listing on Sponsorship Banners	Link to Company Website from Conference Website	Company Profile Sheet in Delegate Registration packet	Other
Platinum	\$25,000	6		Complimentary	1st Round Choice	Yes	Yes	Yes	Yes	Sponsored supplied promotional items placed in Delegate Welcome Bag
Diamond	\$20,000	4		75% off Trade Show Booth Cost	2nd Round Choice	Yes	Yes	Yes	Yes	Sponsored supplied promotional items placed in Delegate Welcome Bag
Gold	\$15,000	3		50% off Trade Show Booth Cost	3rd Round Choice	Yes	Yes	Yes	Yes	Sponsored supplied promotional items placed in Delegate Welcome Bag
Silver	\$10,000	2				Yes	Yes	Yes		
Bronze	\$5,000	1				Yes	Yes			
Contributors	\$1,000					Yes				

¹For Platinum, Diamond and Gold Sponsors, the number of complimentary delegate registrations shown in table above INCLUDES the trade show registrations. For instance, a Platinum Sponsor gets 6 total complimentary registrations, not 8.

²Trade Show Booth includes one 10'x10' booth, 2 conference registrations, and listing in conference program under Trade Show. Trade Show Booth Cost is \$4000.

³Order of payment received determines priority within a given level (Choice Round). Example: If there are two sponsors at the Platinum Level, first choice goes to the Platinum sponsor whose payment is received first, second choice to the second Platinum payment received and third choice goes to the first payment at the Diamond Level. Each sponsor will have a limited window in which to make their choice before the turn to choose is passed to the next priority.