



# SASHTO 2014 Sponsorship Request Form

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please check the level of sponsorship:

| Sponsorship Levels                    | Cost     | Complimentary Delegate Registrations <sup>1</sup> | Trade Show Booth <sup>2</sup> | Reception / Hospitality Suites <sup>3</sup> | Listing on Conference Program | Listing on Sponsorship Banners | Link to Company Website from Conference Website | Company Profile Sheet in Delegate Registration packet | Other   |
|---------------------------------------|----------|---|-------------------------------|---|-------------------------------|--------------------------------|---|---|---|
| <input type="checkbox"/> Platinum     | \$25,000 | 6   | Complimentary                 | 1st Round Choice                            | Yes                           | Yes                            | Yes   | Yes   | Sponsor-supplied promotional items placed in Delegate Welcome Bag |
| <input type="checkbox"/> Diamond      | \$20,000 | 4   | 75% off Trade Show Booth Cost | 2nd Round Choice                            | Yes                           | Yes                            | Yes   | Yes   | Sponsor-supplied promotional items placed in Delegate Welcome Bag |
| <input type="checkbox"/> Gold         | \$15,000 | 3   | 50% off Trade Show Booth Cost | 3rd Round Choice                            | Yes                           | Yes                            | Yes   | Yes   | Sponsor-supplied promotional items placed in Delegate Welcome Bag |
| <input type="checkbox"/> Silver       | \$10,000 | 2   |                               |   | Yes                           | Yes                            | Yes   |   |   |
| <input type="checkbox"/> Bronze       | \$5,000  | 1   |                               |   | Yes                           | Yes                            |   |   |   |
| <input type="checkbox"/> Contributors | \$1,000  |   |                               |   | Yes                           |                                |   |   |   |

1 - For Platinum, Diamond and Gold Sponsors, the number of complimentary delegate registrations shown in table above INCLUDES the trade show registrations. For instance, a Platinum Sponsor gets 6 total complimentary registrations, not 8.

2 - Trade Show Booth includes one 8'x10' booth, 2 conference registrations, and listing in conference program under Trade Show. Trade Show Booth Cost is \$4,000.

3 - Order of payment received determines priority within a given level (Choice Round). Example: If there are two sponsors at the Platinum Level, first choice goes to the Platinum sponsor whose payment is received first, second choice to the second Platinum payment received and third choice goes to the first payment at the Diamond Level. Each sponsor will have a limited window in which to make their choice before the turn to choose is passed to the next priority. Please see second page of this form for more information.

**Please return payment along with request form to:**

SASHTO 2014  
Attn: Samuel Cooper, Jr.  
4101 Gourrier Ave.  
Baton Rouge, LA. 70808

*Credit Cards will not be accepted for Sponsorships. Checks can be made payable to SASHTO 2014.  
If requesting Platinum, Diamond, or Gold Sponsorship, please complete second page for Hospitality Space.*

## Hospitality Space Choices

To register as a sponsor and secure your choice of a hospitality area, you must submit your payment for the full amount (check made payable to SASHTO 2014), and indicate in writing your 1st, 2nd, and 3rd choice in hospitality areas (both space and night) on this form. Verbal commitments will not be used to assign hospitality spaces.

Hospitality rooms can be hosted **one** of the following three times:

Saturday night after 7:00 pm

Sunday night after 9:00 pm

Monday night after 6:00 pm.

Below is a list of spaces at the Sheraton that have been identified as the best potential hospitality areas. If you are interested in an area not listed, please inquire. The below list is not the only areas that are available for hospitality areas.

Please see [http://www.ltrc.lsu.edu/sashto2014/pdf/sheraton\\_layout.pdf](http://www.ltrc.lsu.edu/sashto2014/pdf/sheraton_layout.pdf) for a map of the Sheraton rooms and contact us at (225) 767-9165 if you have any questions. Photos of the hospitality areas are shown on the following page.

Please indicate your preference for room & day by indicating your 1st, 2nd, and 3rd choices in the appropriate column:

| Hospitality Area Names     | Features   | Saturday Night<br>After 7:00 p.m. | Sunday Night<br>After 9:00 p.m. | Monday Night<br>After 6:00 p.m. |
|----------------------------|--|-----------------------------------|---------------------------------|---------------------------------|
| Armstrong Ball Room        | Eighth Floor, 85 ft. x 110 ft. x 10 ft., 800 person capacity |                                   |                                 |                                 |
| Gallery                    | First Floor, 74 ft x 66 ft. x 12 ft., 300 person capacity    |                                   |                                 | <b>SOLD</b>                     |
| Roux Bistro                | Second Floor   |                                   |                                 |                                 |
| Lagniappe                  | Second Floor, 77 ft. x 57 ft. x 14 ft., 200 person capacity  |                                   |                                 | <b>SOLD</b>                     |
| Grand Chenier              | Fifth Floor, 57 ft. x 45 ft. x 8 ft., 150 person capacity    |                                   |                                 |                                 |
| Grand Couteau              | Fifth Floor, 57 ft., x 34 ft. x 10 ft., 150 person capacity  |                                   |                                 |                                 |
| Oak Alley                  | Fourth Floor, 67 ft x 32 ft x 8 ft., 180 person capacity     |                                   |                                 |                                 |
| Salons 817, 821, 825, 829* | Eighth Floor, 28 ft. x 102 ft. x 8 ft., 230 person capacity  |                                   |                                 |                                 |
| Bayside A & B*             | Fourth Floor, 42 ft. x 63 ft. x 8 ft., 240 person capacity   |                                   |                                 |                                 |
| Other Area:                |  |                                   |                                 |                                 |
| Other Area:                |  |                                   |                                 |                                 |

\*These hospitality areas can also be reserved as individual rooms. Please contact us at (225) 767-9165 with any questions.

## Hospitality Space: Order of Assignment

Once payment is received, you will be put in the hospitality space choice queue, depending on your level of sponsorship. Priority for hospitality space will be given to the Platinum Sponsors until February 1, 2014, at which time the Diamond and Gold sponsors will be assigned their spaces based on the order of checks received.

If, when your turn to choose comes up, your first three choices of spaces have all been taken, you will be contacted to discuss the remaining available hospitality areas.

In the month of January, 2014, Platinum sponsors will be assigned their hospitality space as follows: the first Platinum Sponsor (that is, the one whose check was received first) gets their choice of hospitality space. The second Platinum sponsor (the one whose check was received second) gets their first choice, unless it's already taken, in which case they get their second choice. Likewise, the third Platinum sponsor gets their top available choice.

In order to allow time for Platinum sponsors to register, we will not assign any hospitality spaces to Diamond or Gold sponsors until February 1, 2014. On February 1st, we assign all spaces to Diamond sponsors in the order their checks were received, and then to Gold sponsors in the order their checks were received.

**Armstrong Ball Room**



**Gallery**



**Roux Bistro**



**Lagniappe**



**Grand Chenier**



**Grand Coteau**





**Oak Alley**



**Salons 817, 821, 825, 829**



**Bayside A**



**Bayside B**

