

**January-June 2016 Safety Message Scheduler**

Use this to enhance local safety campaigns, deploy Dynamic Message Signs, etc.

How about creating a safety culture via Safety Monday Bulletins at work, in the community and at home?

WEEK 1	WEEK 2	WEEK 3	WEEK 4	NOTES/ REMARKS
<b>JANUARY 2016</b>				
<i>Jan. 4</i>	<i>Jan. 11</i>	<i>Jan. 18</i>	<i>Jan. 25</i>	
<b>Aggressive Driving Prevention to Ring in the New Year</b>	<b>Aggressive Driving</b>	<b>Aggressive Driving</b>	<b>Emergency</b>	Louisiana has a Move Over Law <a href="http://www.lahighwaysafety.org/laws.html">http://www.lahighwaysafety.org/laws.html</a>
Stop Speeding Before It Stops You	It's Not a Race. Keep the Pace.	Booze Cruise Then You Lose	Move Over for Emergencies It's the Law	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
<b>FEBRUARY 2016</b>				
<i>Feb. 1</i>	<i>Feb. 8</i>	<i>Feb. 15</i>	<i>Feb. 22</i>	
<b>Mardi Gras Safety</b> Jan 29 to Feb 9	<b>Mardi Gras Safety</b> Jan 29 to Feb 9	<b>Post Mardi Gras</b>	<b>Emergency</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
<b>Drive Sober or Get Pulled Over</b>	<b>Drive Sober or Get Pulled Over.</b>	Buzzed Driving is Drunk Driving.	Drive On Right Pass on Left	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
<b>MARCH 2016</b>				
<i>Feb. 29</i>	<i>March 7</i>	<i>March 14</i>	<i>March 21</i>	
	<b>Prelude to St. Patrick's</b>	<b>St. Patrick's Day (March 17)</b>	<b>Prelude to National Work Zone Safety</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
Buzzed Driving is Drunk Driving.	Buzzed Driving is Drunk Driving.	Don't Press Your Luck. Sober Up.	Slow Down Watch Out for Work Cones	<a href="http://www.apwa.net/workzone/">http://www.apwa.net/workzone/</a>
<b>APRIL 2016</b>				
<i>April 4</i>	<i>April 11-15</i>	<i>April 18</i>	<i>April 25</i>	
<b>Prelude to National Work Zone Safety</b>	<b>Work Zone Safety Awareness Week</b>	<b>National Distracted Driving Awareness Month</b>	<b>Buckle Up In Your Truck</b> April 22-28, 2016	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
Work on Safety. Get Home Safely. Every Day.	Work on Safety. Get Home Safely. Every Day.	Eyes on Road Hands on Wheel	<b>Buckle Up In Your Truck</b>	<a href="http://lahighwaysafety.org/buiyt.html">http://lahighwaysafety.org/buiyt.html</a> Tweet Up #justdrive <a href="http://www.atssa.com">www.atssa.com</a>
<b>MAY 2016</b>				
<i>May 2</i>	<i>May 9</i>	<i>May 23 to June 5</i>	<i>May 23 to June 5</i>	
<b>Motorcycle Safety</b>	<b>Bicycle Safety</b>	<b>Click it or Ticket 2016 Mobilization</b>	<b>Click it or Ticket 2016 Mobilization</b>	
(May 1-4) Look for Motorcycles Share the Road	Look for Bicyclists Share the Road.	<b>Click it or Ticket</b>	<b>Click it or Ticket</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://www.sharetheroad.org/">http://www.sharetheroad.org/</a>
(Cinco De Mayo) Buzzed Driving Is Drunk Driving			(Secondary Message: <b>Rear Seat, Click It, Louisiana!</b> )	We need to promote the Back Seat Law more. <a href="http://lahighwaysafety.org/occupant.html">http://lahighwaysafety.org/occupant.html</a>
<b>JUNE 2016</b>				
<i>June 6</i>	<i>June 13</i>	<i>June 20</i>	<i>June 27</i>	
<b>Occupant Protection</b>	<b>Motorcycle Safety</b>	<b>National Ride to Work</b>	<b>Occupant Protection</b>	
Get Out of Trouble Just Buckle	Share the Road With Motorcycles	Don't Compete Share the Street	Going Vacay? Buckle Up - It's the Law.	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://lahighwaysafety.org/occupant.html">http://lahighwaysafety.org/occupant.html</a> <a href="http://www.sharetheroad.org/">http://www.sharetheroad.org/</a>

# July-December 2016 Safety Message Scheduler

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JULY 2016				
<i>July 4</i>	<i>July 11</i>	<i>July 18</i>	<i>July 25</i>	
<b>Independence Day</b> June 30 to July 5	<b>Motorcycle Safety</b>	<b>Occupant Protection Back Seat Law</b>	<b>Occupant Protection Back Seat Law</b>	
Drive Sober or Get Pulled Over	Look for Motorcycles Share the Road	Are You Buckled? Make It a Habit.	Rear Seat, Click It, Louisiana!	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://lahighwaysafety.org/occupant.html">http://lahighwaysafety.org/occupant.html</a> <a href="http://www.sharetheroad.org/">http://www.sharetheroad.org/</a>
AUGUST 2016				
<i>Aug. 1</i>	<i>Aug. 8</i>	<i>August 15</i>	<i>Aug. 19 to Sept. 5</i>	
<b>Bike Safety</b>	<b>Bike Safety</b>	<b>Back to School / School Zone/Bus Safety</b>	<b>National Drive Sober Labor Day Crackdown</b>	<a href="http://www.saferoutesinfo.org/">http://www.saferoutesinfo.org/</a>
Be a "Roll" Model Bike Safely	Be a "Roll" Model Bike Safely	Back to School Drive Cool	<b>Drive Sober or Get Pulled Over.</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://lahighwaysafety.org/impaired.html">http://lahighwaysafety.org/impaired.html</a> Twitter Chat: Drive Sober or Get Pulled Over
SEPTEMBER 2016				
<i>Sept. 5</i>	<i>Sept. 12</i>	<i>Sept 18-24</i>	<i>Sept. 24</i>	
<b>Labor Day Crackdown cont'd</b>	<b>Helmet Safety</b>	<b>Child Passenger Safety Week</b>	<b>National Seat Check Saturday</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a>
<b>Drive Sober or Get Pulled Over.</b>	Drive Safely Helmets On	Think Safe Ride Safe Be Safe	Are your kids safe? Buckle 'em up!	<a href="http://lahighwaysafety.org/occupant.html">http://lahighwaysafety.org/occupant.html</a> Facebook Page: Buckle Up Louisiana
OCTOBER 2016				
<i>Oct. 3-7</i>	<i>Oct. 10</i>	<i>Oct. 16-22</i>	<i>Oct. 24</i>	
<b>Drive Safely Work Week</b>	<b>Railroad Safety</b>	<b>National Teen Driver Safety Week</b>	<b>Teen Driver Safety</b>	NETS <a href="http://trafficsafety.org/">http://trafficsafety.org/</a>
Drive Safely to Work Buckle Up	See Tracks? Think Trains	Eyes on Road Hands on Wheel	Take Your Eyes Off Your Apps Drive Safely	<a href="http://teendriving.statefarm.com/celebrate-my-drive">http://teendriving.statefarm.com/celebrate-my-drive</a>
<b>Oct. 5</b> <b>International Walk To School Day – Walk to School Safely</b>			Trick or Treat! Watch Out for Walkers (10/31/2015)	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://lahighwaysafety.org/teen.html">http://lahighwaysafety.org/teen.html</a>
NOVEMBER 2016				
<i>Nov. 7</i>	<i>Nov. 14</i>	<i>Nov. 21</i>	<i>Nov. 25 to Dec. 11</i>	
<b>Football Safety</b>	<b>Pedestrian Safety Awareness Month</b>	<b>Thanksgiving Holiday Travel</b>	<b>Pre-Holiday Season</b>	
Going Tailgate? Have a Designated Driver.	Drive Safely Walk Safely. Save Lives	Rear Seat, Click It Louisiana!	<b>Buzzed Driving is Drunk Driving</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://lahighwaysafety.org/occupant.html">http://lahighwaysafety.org/occupant.html</a> Twitter Chat: Buzzed Driving
DECEMBER 2016				
<i>December 5</i>	<i>December 12</i>	<i>December 14-Jan. 1</i>	<i>December 14-Jan. 1</i>	
<b>Pre-Holiday Season</b>	<b>Older Driver Safety</b>	<b>Christmas Holiday</b>	<b>Christmas Holiday</b>	
Buzzed Driving Is Drunk Driving	Drive With Care It Seems Fair	<b>Drive Sober or Get Pulled Over</b>	<b>Drive Sober or Get Pulled Over</b>	<a href="http://www.trafficsafetymarketing.gov">www.trafficsafetymarketing.gov</a> <a href="http://lahighwaysafety.org/impaired.html">http://lahighwaysafety.org/impaired.html</a>
		<b>Dec 24-25 – Santa's In Town Drive Sober</b>		